



## Street Life & Street Food in the 21st Century City

INTM-SHU 249 001

Greenspan, Anna

Spring 2017

<b>Course Details</b>	Street Life & Street Food in the 21st Century City INTM-SHU 249 001
<b>Instructor Contact Information</b>	Name: Anna Greenspan Email: ag158@nyu.edu Office Hours: By appointment
<b>Class Time</b>	Wednesday, 1:00 pm – 4:00 pm
<b>Course Description</b>	This course makes use of digital mapping tools (ArcGIS, Fulcrum & Storymap) to develop a critical engagement with Shanghai’s shifting street food landscape. By deep mapping the city’s small snacks ( <i>xiao chi</i> 小吃), which are sold from the tiny shops and mobile stands of the city’s streets and alleyways students will learn to critically examine the modernist narrative in which economic development and urban progress is equated with ‘cleaning up the streets’. Instead, this course will argue, Shanghai’s street life, street culture and street markets are vital to its emergence as a model of 21 <sup>st</sup> century urbanism.
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>- To critically engage with the political, socio-economic and philosophical issues raised by urban street markets;</li> <li>- To understand the historical and cultural specificities of China’s street vendors.</li> <li>- To be introduced to the ideas and practices of critical cartography.</li> <li>- To develop a ‘digital humanities’ project involving data visualizing, deep mapping and digital storytelling.</li> </ul>
<b>Grading Components</b>	<ul style="list-style-type: none"> <li>● Class participation (attendance, discussion, preparation) = 15%</li> <li>● Reading based assignments = 15%</li> <li>● Mapping Projects &amp; Presentations = 50%</li> <li>● Final Paper = 20%</li> </ul>
<b>Readings</b>	Most readings are available through the library and/or through the links provided. Readings without a link are available in the Resources section of NYU Classes.



<p><b>Attendance Policy &amp; Classroom Conduct</b></p>	<p><b>Absences:</b> One unexcused absence is permitted. Any unexcused absence after that will count as third of a letter grade off your <b>final grade</b> (A to A-, A-to B+, etc.). 3 unexcused absences will result in failure of the course. If you miss a class it is your responsibility to find out what happened that day in class.</p> <p><b>Lateness:</b> Students are expected to arrive to class promptly both at the start of class and after breaks. Arriving more than 10 minutes late or leaving more than 10 minutes early will be considered an unexcused absence</p> <p><b>Use of technology:</b> No devices in class, unless the assignment requires it.</p> <p><b>IMA Equipment</b> This course may require the use of equipment from the IMA Equipment Room. Keeping IMA equipment past due dates, abusing the equipment or failing to adhere to the policies of the IMA Studio will affect your grade in this course.</p>
<p><b>Academic Integrity Policy</b></p>	<p>Students are expected to read and understand the university’s policy on academic integrity as laid out in the Undergraduate Bulletin. Plagiarism and cheating will be penalized. If you have any questions or doubts about plagiarism, please do not hesitate to come to my office hours.</p>
<p><b>Resources</b></p>	<p><b><i>Students with Disabilities</i></b> NYU is committed to providing equal educational opportunity and participation for students with disabilities. It is NYU Shanghai’s policy that no student with a qualified disability be excluded from participating in any NYU Shanghai program or activity, denied the benefits of any NYU Shanghai program or activity, or otherwise subjected to discrimination with regard to any NYU Shanghai</p>



	<p>program or activity.</p> <p>The Henry and Lucy Moses Center for Students with Disabilities (CSD) in New York determines qualified disability status and assists students in obtaining appropriate accommodations and services. CSD operates according to an Independent Living Philosophy and strives in its policies and practices to empower each student to become as independent as possible. Their services are designed to encourage independence, backed by a strong system of supports.</p> <p>Any student who needs a reasonable accommodation based on a qualified disability is required to register with the CSD for assistance. They should contact the Director of the Academic Resource Center, Cydney Delia (cydney.delia@nyu.edu) for assistance in registering.</p> <p><b><i>Tutoring and Writing Support</i></b></p> <p>The Academic Resource Center (ARC) provides tutoring and support to students looking to reach their highest academic potential. Students can schedule a meeting, or drop by, for any of the following:</p> <ul style="list-style-type: none"><li>• Individual and small-group tutoring in over 30 STEM and Business &amp; Economics courses</li><li>• Individual writing consultations at any stage of the writing process</li><li>• Academic coaching in areas such as time management, reading &amp; note-taking strategies, exam preparation, and goal setting</li><li>• Workshops on writing, academic skills, and technologies</li><li>• Group study and conversation circles</li></ul>
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	<p>Students are also welcome to study on their own in the comfortable, supportive atmosphere of the ARC.</p> <p><b><i>Library and Research Services</i></b></p> <p>The Library is available to support your research needs. We have access to 14,000 print resources, 2,000 DVDs, and 1,000 databases (including over a million e-books, as well as streaming audio &amp; video and image databases). Librarians with expertise in fields such as Business, Economics, Humanities, Science (STEM), and Social Sciences are available in-person and online to help you with your research. Our services include:</p> <ul style="list-style-type: none"> <li>• One-to-one consultations to help you with your research projects</li> <li>• Reference Desk hours in the library for immediate help with finding &amp; using resources</li> <li>• Workshops throughout the semester on research strategies, special databases, academic integrity, and using citation tools.</li> </ul> <p>Visit the Library on the 4th floor, or go to <a href="http://shanghai.nyu.edu/library">shanghai.nyu.edu/library</a> to learn more.</p>
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<b>Week 1</b> Feb. 8	<b>Introduction:</b> Food Stories & Moveable Feasts
<b>Week 2</b> Feb.15	<p><b>The Modern City: The Road versus the Street</b></p> <p>Le Corbusier. Forward &amp; Chapter 1. <i>City of Tomorrow and Its Planning</i>. <b>(Excerpts)</b></p> <p>Jane Jacobs. Introduction &amp; The Use of Sidewalks: Safety. <i>Death and Life of American Cities</i> <b>(Excerpts)</b></p> <p>Holston, J., 1999. The modernist city and the death of the</p>

	street. <i>Theorizing the city: The new urban anthropology reader</i> , pp.245-276.
<b>Week 3</b> Feb.22	<p><b>Deep Mapping/Critical Cartography</b></p> <p>James Corner, <a href="#">The Agency of Mapping: Speculation, Critique and Invention</a> in <i>Mappings</i> (ed Denis Cosgrove)</p> <p>Cosgrove, D. (1999). <i>Mappings</i>. Reaktion Books. <b>(Introduction)</b></p> <p>Kim, Annette Miae. <a href="#">Sidewalk City: Remapping Public Space in Ho Chi Minh City</a>. University of Chicago Press, 2015. (Excerpts)</p> <p>Kurgan, Laura. <a href="#">Close up at a distance: Mapping, technology, and politics</a>. MIT Press, 2013. <b>(Introduction)</b></p>
<b>Week 4</b> Mar. 1	<b>ArcGIS Workshop</b>
<b>Week 5</b> Mar. 8	<p><b>Urbanization Today</b></p> <p>Parag Khanna, <a href="#">Beyond City Limits</a>, Foreign Policy Magazine. September/October 2010</p> <p>Doug Saunders, <a href="#">By Century's End We Will be an Entirely Urban Species</a>, The Spectator, Aug 5</p> <p>Fan, Cindy, <i>The Hukou (household registration) System &amp; The Chinese Migrant in the 21<sup>st</sup> Century</i> in <i>China on the Move: Migration, the state and the household</i></p>
<b>Week 6</b> Mar. 15	<b>Fulcrum Workshop</b>
<b>Week 7</b> Mar.	<p><b>Street Culture in China</b></p> <p>Wang, Di. <i>Street culture in Chengdu: public space, urban</i></p>



22	<p><i>commoners, and local politics, 1870-1930</i>. Stanford University Press, 2003.</p> <p>Bell, J.S., &amp; Loukaitou-Sideris, A. (2014). Sidewalk informality: An examination of street vending regulation in China. <i>International Planning Studies</i>. [online before print]. Retrieved from <a href="http://www.tandfonline.com/doi/full/10.1080/13563475.2014.880333#.URkrqO1HUK">http://www.tandfonline.com/doi/full/10.1080/13563475.2014.880333#.URkrqO1HUK</a></p> <p>Solinger, D.J., 2013. Streets as Suspect: State Skepticism and the Current Losers in Urban China. <i>Critical Asian Studies</i>, 45(1), pp.3-26.</p>
<p><b>Week 8</b> Mar. 29</p>	<p><b>Mapping Presentations</b></p>
<p><b>Week 9</b> Apr. 12</p>	<p><b>Informal Economy</b></p> <p>Portes, Alejandro, Manuel Castells, and Lauren Benton. "World underneath: The origins, dynamics, and effects of the informal economy." <i>The informal economy: Studies in advanced and less developed countries</i>. Johns Hopkins University Press, Baltimore (1989).</p> <p>Martha Alter Chen, <a href="#">Rethinking the Informal Economy: Linkages with the Formal Economy and the Formal Regulatory Environment;</a></p> <p>Robert Neuwirth. <a href="#">The Shadow Superpower</a>, Foreign Policy, October 28</p> <p>Hart, Keith. "Informal income opportunities and urban employment in Ghana." <i>The journal of modern African studies</i> 11.01 (1973): 61-89.</p>
<p><b>Week 10</b> Apr. 19</p>	<p><b>StoryMap Workshop</b></p>

<p><b>Week 11</b> Apr. 26</p>	<p><b>Street Vending</b></p> <p>Jhabvala, Renana <i>Forward</i> &amp; Bhowmik, Sharit, <i>Introduction in Street Vendors in the Global Economy</i>, Apr 2011</p> <p>Bluestone, D., 1992. The pushcart evil. <i>Journal of Urban History</i>, Vol 18 No 1 November 1991 68-92</p> <p>Bostic, R.W., Kim, A.M. and Valenzuela Jr, A., 2016. Contesting the Streets: Vending and Public Space in Global Cities. <i>Cityscape</i>, 18(1),</p>
<p><b>Week 12</b> May 3</p>	<p><b>Capitalism &amp; Markets</b></p> <p>Braudel, Fernand, <i>Wheels of Commerce: Civilization &amp; Capitalism 15th-18<sup>th</sup> Century (Excerpts)</i>.</p> <p>Cross, John and Marina Karides . <i>Capitalism modernity and the appropriate use of space</i> in Cross, J. and Morales, A. eds., 2007. <i>Street entrepreneurs: people, place, &amp; politics in local and global perspective</i>. Routledge.</p> <p>Cross, John and Alfonse Morales. <i>Introduction: Locating street markets in the modern/ postmodern world</i> in Cross, J. and Morales, A. eds., 2007. <i>Street entrepreneurs: people, place, &amp; politics in local and global perspective</i>. Routledge.</p>
<p><b>Week 13</b> May 10</p>	<p><b>Story Map Presentations</b></p>
<p><b>Week 14</b> May 17</p>	
<p align="center"><b>Monday May 22: Final Paper Due</b> <b><i>Final Exam dates are set by the University and will not be changed.</i></b></p>	