

Course Title	Topics in Digital Humanities: Street Food & Urban Farming
Instructor Contact Information	Anna Greenspan ag158@nyu.edu Office Hours: By appointment Room: 938
Class Time	Monday and Wednesday: 11:15-12:30
Course Description	<p>This course introduces and makes use of digital tools (audio, video and mapping technologies) to research and record an immersive engagement with the city. It also includes workshops in interactive media that are designed around a relevant theme. This semester the course focuses on street food & urban farming.</p> <p>The preservation, adaptation and disappearance of street food raise many issues that are central to contemporary Shanghai: globalization, creativity and cultural heritage, urbanization, the informal economy, and the environment. This course examines these topics by focusing on the following questions: How is Shanghai working to both integrate and exclude its migrant population? What room is there for itinerant vendors and the informal markets of the streets in the 21st century metropolis? What role does creativity play in the attempts to preserve the city's culinary heritage? How does street food contribute to the city's attempts to provide safe, affordable and nutritious food for its ever-growing population?</p> <p>Adding an extra dimension to our analysis of the culture of food in the city, the course will include an immersive component on urban gardening. This involves field trips and workshops, directed towards a design challenge around NYU Shanghai's backyard.</p>
Course Objectives	<ol style="list-style-type: none"> 1. to critically engage with the political, socio-economic and philosophical issues raised by urban street markets; 2. to introduce the historical and cultural specificities of China's street vendors; 3. to develop a 'digital humanities' project involving: the collection of data; a Neatline/Omeka map; a video interview; and a project built on https://medium.com/ 4. to involve students in an urban gardening project aimed at transforming NYU's backyard.

Grading Components	Participation: 10% Seminar Presentation: 5% Street Food Encyclopedia: 15% Mapping: 10% Interview: 15% Final Project: 15% Design Challenge: NYU Shanghai's Urban Garden: 15% Final Exam 15%
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Week 1	Introduction:
Jan.25, Mon	Reading: Shulman, Robin. <i>Eat the City: A Tale of the Fishers, Foragers, Butchers, Farmers, Poultry Minders, Sugar Refiners, Cane Cutters, Beekeepers, Winemakers, and Brewers Who Built New York</i> (E-Book)
Jan.27, Wed	Make Up Field Trip: Tuesday Feb 2 5pm
Week 2	Urbanization:
Feb.1, Mon	Parag Khanna, Beyond City Limits , Foreign Policy Magazine. September/October 2010 Doug Saunders, By Century's End We Will be an Entirely Urban Species , The Spectator, Aug 5 <i>Seminar Presentation: Sign Up</i>
Feb.3, Wed (Spring Festival Holiday: Feb.8- Feb.12)	Introduction to Moveable Feasts <i>Street Food Project: Set Up</i>

<p>Week 3</p> <p>Feb.15, Mon</p>	<p>Hukou</p> <p>Fan, Cindy, <i>The Hukou (household registration) System & The Chinese Migrant in the 21st Century</i> in <i>China on the Move: Migration, the state and the household</i>; (Library http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10205596)</p> <p>Nyiri, Pal, <i>Internal Migration in Reform China</i>, Mobility and Cultural Authority in Contemporary China (Library http://site.ebrary.com/lib/nyulibrary/detail.action?docID=10482265)</p>
<p>Feb.17, Wed</p>	<p>Urban Planning: Top Down vs. Bottom Up</p> <p>Le Corbusier. Forward & Chapter 1. <i>City of Tomorrow and Its Planning</i>. (hand-out)</p> <p>Jane Jacobs. Introduction & The Use of Sidewalks: Safety. <i>Death and Life of American Cities</i> (hand-out)</p> <p>Sharon Zukin , Philip Kasinitz, Xiangming Chen, “Introduction” <i>Global Cities Local Streets: Every day Diversity from New York to Shanghai</i>. (hand-out)</p> <p>Braudel, Fernand, <i>Wheels of Commerce: Civilization & Capitalism 15th-18th Century</i>, (Excerpts). (hand-out)</p>
<p>Week 4</p> <p>Feb.22, Mon</p>	<p>Encyclopedia Presentations</p>
<p>Feb.24, Wed</p>	<p>Backyard Design Challenge: Workshop</p>
<p>Week 5</p> <p>Feb.29, Mon</p>	<p>Mapping Workshop 1</p> <p>Reading: Shannon Mattern, <i>Deep Mapping the Media City</i> (E-Book)</p> <p>Itikawa, Luciana, Clandestine Geometries: Mapping Street Vending in Downtown Sao Paola in <i>Street Vendors in the Global Economy</i>, Apr 2011 (Library http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10558617)</p> <p>James Corner, The Agency of Mapping: Speculation, Critique and Invention in <i>Mappings</i> (ed Denis Cosgrove)</p>

<p>Mar.2, Wed</p>	<p>Informal Economy</p> <p>Manuel Castells and Alenjandro Portes, <i>World Underneath: The Origins, Dynamics and Effects of the Informal Economy</i> in Alenjandro Portes ed. "The Informal Economy (PDF)</p> <p>Martha Alter Chen, Rethinking the Informal Economy: Linkages with the Formal Economy at the Formal Regulatory Environment;</p> <p>Robert Neuwirth. The Shadow Superpower, Foreign Policy, October 28 2011.</p>
<p>Week 6</p> <p>Mar.7, Mon</p>	<p>Urban Garden Workshop</p>
<p>Mar.9, Wed</p>	<p>Chengguan</p> <p>Jiang S., Wu X., & Wang S. (2012). "Cat VS Mouse": a survey about the itinerant vendors' living condition and their interactive relationship with chengguan in Guangzhou, Chongqing and Hangzhou. Sun Yat-Sen University. Retrieved from Swider, S. (2014).</p> <p>Reshaping China's urban citizenship: Street vendors, chengguan and struggles over the right to the city. <i>Critical Sociology</i>. [online before print]. Retrieved from http://crs.sagepub.com/content/early/2014/04/15/0896920514529676.abstract</p> <p>Human Rights Watch. (2012). "Beat him, take everything away"—abuses by China's chengguan para-police. Retrieved from http://www.hrw.org http://www.hrw.org/sites/default/files/reports/china0512ForUpload_1.pdf</p> <p>Bell, J.S., & Loukaitou-Sideris, A. (2014). Sidewalk informality: An examination of street vendor regulation in China. <i>International Planning Studies</i>. [online before print]. Retrieved from http://www.tandfonline.com/doi/full/10.1080/13563475.2014.880333#.U_RkrqO1HU</p>
<p>Week 7</p> <p>Mar.14, Mon</p>	<p>Mapping Presentation</p>
<p>Mar.16, Wed</p>	<p>Mapping Presentation</p>

<p>Week 8</p> <p>Mar.21, Mon</p>	<p>Screening: Man Push Cart</p>
<p>Mar.23, Wed</p>	<p>Interview Workshop</p> <p>Reading: Robert S Weiss. <i>Learning From Strangers: The Art and Method of Qualitative Interview Studie</i> (E-Book)</p>
<p>Week 9</p> <p>Mar.28, Mon</p>	<p>Street Vending</p> <p>John C Cross, <i>Pirates on the high streets: The street as a site of local resistance to globalization</i> & Alfonso Morales, <i>Conclusion, Law deviance, and defining vendors and vending</i> in <i>Street Entrepreneurs: People, place and politics in local and global perspective</i> Library http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10182423</p> <p>Irene Tinker Interviews: <i>Gourmet Magazine</i> 2009 http://irenetinker.com/street-foods-interviews/gourmet-magazine-nov-2009; Portland Tribune 2009 http://irenetinker.com/street-foods-interviews/portland-tribune-nov-2009</p> <p>Jhabvala, Renana <i>Forward</i> & Bhowmik, Sharit, <i>Introduction</i> in <i>Street Vendors in the Global Economy</i>, Apr 2011 Library http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10558617</p>
<p>Mar.30, Wed (Spring recess: Apr.4- Apr.8)</p>	<p>Foodways Presentations</p>
<p>Week 10</p> <p>Apr.11, Mon</p>	<p>Urban Garden Field Trip/Workshop</p>
<p>Apr.13, Wed</p>	<p>City Food: Lecture</p>

<p>Week 11</p> <p>Apr.18, Mon</p>	<p>Interview Presentation</p> <p>Reading: Robert S Weiss. <i>Learning From Strangers: The Art and Method of Qualitative Interview Studie</i> (E-Book)</p>
<p>Apr.20, Wed</p>	<p>Interview Presentation</p>
<p>Apr.24 Sun (make up for Mon.class)</p>	<p>Sustainable Development Conference</p>
<p>Week 12</p> <p>Apr.25, Mon</p>	<p>Screening: In search of General Tso</p>
<p>Apr.27, Wed</p>	<p>Foodies, Food Trucks & Social Media</p> <p>Jay Caspian Kang, Roy Choi's Master Plan. <i>California Sunday Magazine</i></p> <p>Mark Vallianatos, A More Delicious City: How to Legalize Food Trucks in <i>The Informal American City: Beyond Taco Trucks and Day Labor</i> (eds Mukhija, Vinit Loukaitou-Sideris, Anastasia) (hand-out)</p>
<p>Week 13</p> <p>May.4, Wed</p>	<p>Final Project Presentation</p>
<p>Week 14</p> <p>May.9, Mon</p>	<p>Final Project Presentation</p>
<p>May.11, Wed</p>	<p>Conclusion</p>